



Frank Giordano

Frank Giordano is President and Chief Executive Officer of The Philly POPS, America's largest stand-alone pops orchestra.

Since joining the POPS in 2011, Mr. Giordano created a for-profit strategy for a struggling non-profit. He's taken the POPS into uncharted waters with a bright future in a record period of time. He has led the organization to unprecedented success in ticket sales, contributed revenue, community engagement and programming.

POPS engagement activities reach large and growing audiences, primarily through its signature *Salute Series*, a set of free concerts performed on holidays of civic celebration in honor of the service community, as well as an expanding supplemental music education program for the School District of Philadelphia, *POPS in Schools*, which reaches 2,000 students.

Mr. Giordano's comprehensive history of philanthropy has included leadership roles on many non-profit Boards and personal support of many iconic Philadelphia-area institutions. Many of his efforts have benefited underserved constituencies.

He has served as Chairman of Goodwill Industries of Southern New Jersey and Philadelphia. The Frank and Dottie Giordano Responsibility Scholarship financially supports working Rutgers Camden students while they gain business experience in unpaid internships. As Chairman of the Abraham Lincoln Foundation, he raised \$10 million to open the Sir John Templeton Heritage Center. The Center provides the public with access to the Union League's substantial archive of significant historic material.

Mr. Giordano has received many honors and awards for his work, including the prestigious Order of the Merit of the Italian Republic by the Ambassador of Italy, the Philadelphia Business Hall of Fame Award, the Philadelphia Music Alliance's inaugural Platinum Award, and a City Council of Philadelphia Citation.

Mr. Giordano is Executive Director of the United States Semiquincentennial Commission. He is also the Honorary Consul of Malta for Pennsylvania. He was appointed by the President of the United States to the President's Advisory Committee on the Arts of the John F. Kennedy Center for the Performing Arts.

Mr. Giordano is also President and CEO of Atlantic Trailer Leasing Corporation, a transportation and storage equipment company that has been in the Giordano family since 1949.

Mr. Giordano is a graduate of Rutgers University and resides with his wife Dottie in Moorestown, New Jersey.

The Philly POPS

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Directorships:

Union League of Philadelphia, Past President
Coriell Institute for Medical Research
The Mann Center for the Performing Arts
Goodwill Industries, Past Chairman
The Philly POPS
National Italian American Foundation
The Penn Club
Philadelphia Society for the Preservation of Landmarks
Philadelphia Youth Orchestra
Rowan University
Il Convivio, Inc.
Roman Catholic High School
AUS, INC.
President's Advisory Committee on the Arts of the Kennedy Center
U.S. Semiquincentennial Commission (Executive Director)

Memberships:

Union League of Philadelphia
Order of St. John
The Philadelphia Club
Loyal Order of St. George, London
St. George's Society of New York & Philadelphia
The Chevaliers du Tastevin
Honorary Member, St. Andrews Society
Consular Corps. Association of Philadelphia

Honors:

NIAPAC Lifetime Civic Award, 2007
Order Sons of Italy Purple Aster Award
Sons of Italy Foundation 2007 National Humanitarian
Coriell Institute Leadership Award 2010
Knight of the Republic of Italy 2010
Filitalia International, Citizenship Award 2012
Philadelphia Business Hall of Fame Award 2012
AFP-GPC National Philanthropy Award 2012
Lincoln University Lifetime Achievement Award 2013
Rutgers Civic & Community Service Award 2013
City Council of Philadelphia Citation, 2014
PA League of Women Voters Leadership Award, 2014
Goodwill Industries Helms Award, 2015
Philadelphia Music Alliance Award, 2015
Philadelphia Inquirer Emerging Icon Award, 2016
The Legacy Foundation, Legacy Award 2017
Roman Catholic HS, Philadelphia Area Leadership Award 2017
UNICO, Community Leader of the Year Award 2017
Susan G. Komen, Friend in the Fight Award 2017
Studio Incamminati, Founders' Award, 2018
Wawa Welcome America Honoree, 2018